

BEGINNING A CULTURE OF GENEROSITY

Guiding you through your fall stewardship Appeal.

A SERVICE OF GSB AND THE WPAUMC.

A STEWARDSHIP PROGRAM FOR CONGREGATIONS SEEKING TO:

- Stabilize and grow financial giving
- Teach Biblical stewardship principles
- Help members discover generosity
- Begin building a foundation for a generous culture

PARTICIPATING CONGREGATIONS WILL RECEIVE:

- An easily implemented program designed to stimulate generosity even through national economic uncertainty
 - ◆ Professionally designed, adaptable materials
 - ◆ Letter templates for the stewardship drive
- Six virtual, live training events with a GSB Consultant to guide congregations through a sound stewardship appeal
- Clear tactics for sharing information and inspiration about your congregation's ministry
- 1:1 guidance from your GSB Consultant
- At least 7 videos teaching the principles of this program
- The ability to achieve a strong financial response even in uncertain times
- 3 copies of Abundance: Creating a Culture of Generosity, by GSB Partner Michael Ward, published by Fortress Press.

2020 Schedule

July–August
REGISTRATION

Late August
VIRTUAL SESSION #1
Building Blocks for Generosity

Early September
VIRTUAL SESSION #2
An Effective, Inspiring Stewardship Appeal

Late September
VIRTUAL SESSION #3
Sharing Stories of Generosity, Achieving a Strong Response (Part 1)

Mid-October
VIRTUAL SESSION #4
Achieving a Strong Response (Part 2)

Early November
VIRTUAL SESSION #5
Sharing Results and an Effective Follow-Up

Late November
VIRTUAL SESSION #6
Finishing the Year Strong